Communications@GEDtestingservice.com

- Please post your questions to this mailbox, before, during or after the monthly update and we will answer you directly as well as post any questions & answers that would benefit the group on GED AccessPoint™

Please note the monthly update in the subject line (e.g. Subject: January Jurisdictional Update)
TODAY’S AGENDA

1. GED® Testing on Computer: Looking ahead to 2014

2. Updates & Housekeeping Items
   – 2015 Pricing Announcement
   – Transitional Waiver Program
   – Professional Development
GED® TESTING ON COMPUTER
What a Year!

- 37 jurisdictions offering CBT
- More than 50,000 tests delivered
- Overwhelmingly positive feedback from test-takers and testing centers
- Positive results – CBT vs PBT
  - Passing at higher numbers
  - Finishing faster
  - More likely to retake tests
Looking to January 2014

• We’ve made good progress, but need to make even more this year
• We are all watching and working to ensure there are enough seats and centers for test-takers
• Needed: Ability to test at least 770,000 adults
How We Get There

• Accelerate the number of new testing centers that come online each month
  – This is crucial because:
    • We have a theoretical maximum capacity of ~100 new testing centers per month
    • We have to activate existing state academic testing centers
    • We might need to look at additional activations beyond the academic and ABE centers.
How We Get There

• Accelerate demand for the GED® test and testing on computer
  – 2013 is a critical year for kicking the tires and stressing the system prior to January 2014
  – Expect to see more marketing and media outreach nationally this next year
Accelerating Testing Demand

• Expect to see a national campaign within the month
  – Currently developing plans that could include:
    • National press releases about strong CBT results
    • Ambitious testing on computer trial offer for test-takers
    • National, state and local media outreach about potential test-taker offer
    • Target radio spots
    • Possible in-person events
Our offer

Try the GED® test on computer risk free—we’re so confident you’ll like it, that if you don’t pass your first test you get to retake the test for free
Offer rationale

• Make the CBT experience available more broadly and risk-free
• Increase a person’s likelihood of attaining a GED® test credential
Offer details

• National promotion available to first-time CBT test-takers
• Will launch in about two weeks and will run through May 2013
• If a candidate fails, he or she will receive a free voucher via email
• Web page with details will be shared closer to launch
• Tools coming soon for you to spread the message about CBT outcomes and the promotion
THE FUTURE OF GED® TESTING IN NEW YORK
2015 PRICING ANNOUNCEMENT
Price will remain US$120 through 2015
TRANSITION WAIVER PROGRAM
Transitional Waiver Program Highlights

• Designed for the limited number of correctional facilities that cannot meet the minimum requirements for GED® testing on computer by January 2014

• Extends paper testing by authorizing the use of the 2002 Series GED® test in corrections by those facilities granted a waiver

• Requires an application from the State GED Administrator™ and plans for transitioning to GED® testing on computer
Key Deadlines

- Application
- Application deadline
- Waiver decision
- Program pricing information
- Mailed out January 23
- Due March 1
- Available March 31
- Available April 30
Submit applications or ask questions

GEDTSPogramSupport@gedtestingservice.com
PROFESSIONAL DEVELOPMENT
Professional Development

• National Institute of Corrections (NIC) sponsored training for State correctional education leadership

• National Adult Education College and Career Readiness Institute
  – Save the Date announcement has hit the streets from NAEPDC
    • April 28-May 1
    • Held in conjunction with NCFL Conference in Louisville, KY

  – Audience: State instructional and professional development leadership

  – NAEPDC and NCFL are lead sponsors with support from GED Testing Service, OVAE, and CEA

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What to expect from GEDTS

• GED Testing Service will continue to offer webinars and other tools to supplement this national training effort
• And the time is right for state directors to lead driving information into the instructor community
• Over the last year, GEDTS has built a foundation…
• Now, the instructor corps needs to hear guidance from their own leaders
How GEDTS will continue to support PD

- Webinars (December, January & February with more to come)
- Refreshed content for the educator section of the website
- Pre-conference and conference sessions at national meetings
- Content support—provide prepared presentations, scripts, content review, presenter training, or GEDTS experts by phone or through WebEx-enabled participation—for state meetings scheduled before the national training
QUESTIONS & DISCUSSION