



Statewide Listening Session Higher Education Educational Attainment November 29, 2018

9 Locations in Wyoming







Welcome to Wyoming!



- Listening Sessions in 9 locations: Casper, Cheyenne, Gillette, Laramie, Riverton, Rock Springs, Powell, Sheridan, Torrington
 - And ENDOW FB Live: www.facebook.com/ENDOWyo/
- Goals of the Listening Sessions
 - Ground the state's higher education strategic planning process in the needs of local communities, including those of students, families, educators, and employers.
 - Gather feedback on key barriers to higher education in different regions of the state.
 - Identify promising practices and local solutions that could inform the state's approach to long-term strategic planning.





Facilitator and Agenda

- Facilitators: Western Interstate Commission on Higher Education, Lumina Strategy Labs, WY Community College Commission, National Center for Higher Education Management Systems, and WY Department of Education
- WY Higher Education Attainment Goals per Executive Order 2018-1:
 - 67% by 2025
 - 82% by 2040
- Order of the Forum:
 - Governor Matt Mead
 - ENDOW Vice Chair Bill Schilling
 - Local Context Bill Schilling
 - Wyoming regional data overview by NCHEMS
 - Q&A



Governor Matt Mead



• Please see the corresponding video from Governor Matt Mead on educational attainment.





ENDOW Vice Chair Bill Schilling



 Please see the corresponding video from ENDOW Vice Chair Bill Schilling on educational attainment.





WHY Educational Attainment Matters to Business

 Local Business person shares both the state and regional business economic perspective on educational attainment



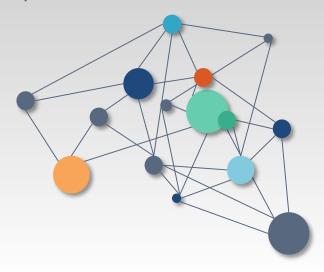


Wyoming Environmental Scan Data Selected Exhibits

National Center for Higher Education
Management Systems

November 29, 2018

nchems.org • higheredinfo.org



Data provided by NCHEMS, ITIF, WICHE, Georgetown University CEW, Strada, Lumina Foundation, OECD, and SHEEO



Comparing Wyoming with Nations and Other States in the Percentage of **Young Adult Degree Attainment** (Ages 25-34)

U.S. States OECD Country Korea (70) 60 Canada, Japan

58

56

Massachusetts

Lithuania

54 Minnesota New York

United Kingdom

New Jersey, North Dakota Luxembourg Connecticut, New Hampshire, Illinois

Virginia, Colorado Australia Rhode Island, Nebraska, Pennsylvania, Maryland Switzerland

Iowa, Wisconsin, South Dakota United States, Israel, Sweden

> Washington, Vermont 46

Denmark, Netherlands Kansas Utah, Maine Belgium, France

Oregon, Missouri, California Poland, New Zealand, Iceland, Slovenia

North Carolina, Montana, Ohio, Hawaii Latvia

Delaware, Wyoming, Michigan Finland, Estonia, Greece, Spain 40

Florida

Indiana, Georgia Austria

Tennessee, South Carolina 38 Texas, Kentucky, Idaho

Arizona

36

Alaska, Alabama, Oklahoma Portugal West Virginia, New Mexico, Mississippi

Slovak Republic Louisiana Arkansas 32 Czech Republic

Nevada 30 Germany, Turkey, Hungary

> 28 Costa Rica, Columbia

26

Italy 24

22 Mexico

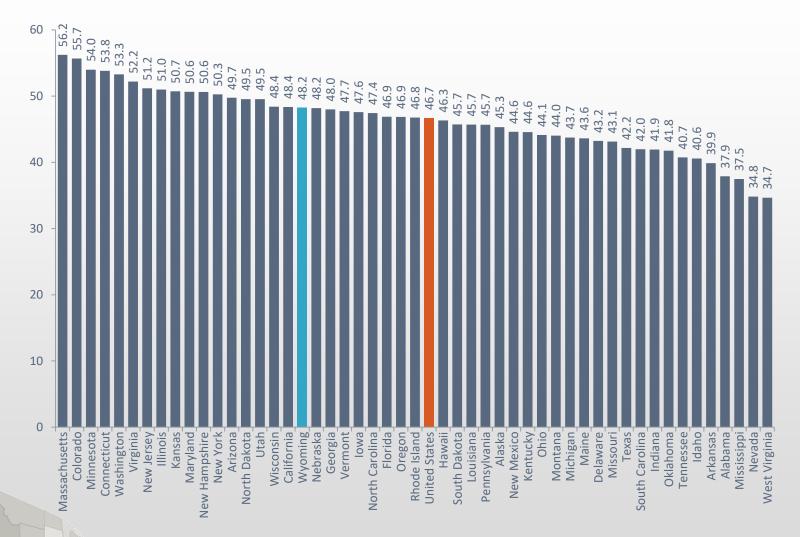
20







Percent of Residents Ages 25-64 With A High-Quality Certificate or Higher







Wyoming Regions









Wyoming Economic Readiness for a New Economy

Economic Imperative

- The #1 predictor of economic and social mobility is education
- Lifetime earnings are more than \$1.2 million more for bachelor's level and the margin is increasing
- Educational attainment is highly correlated with a New Economy

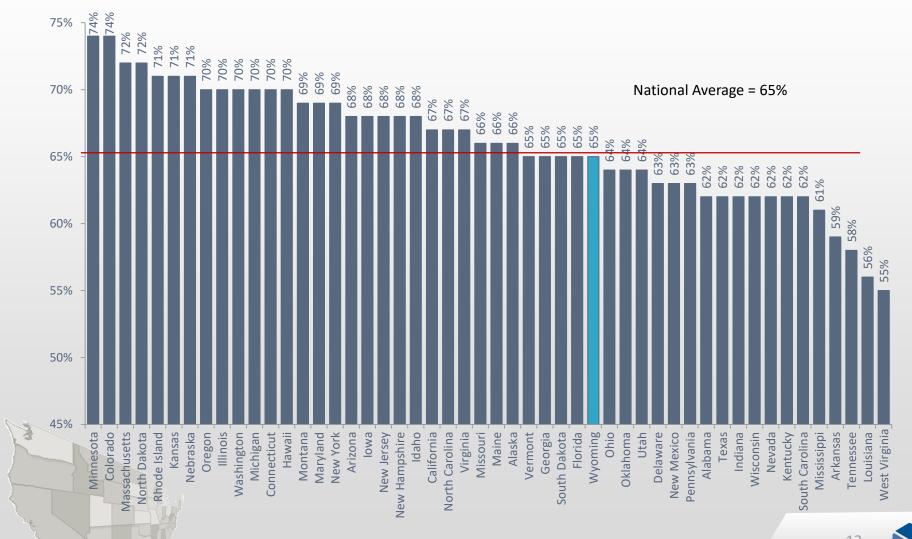
Wyoming in a New Economy

- The U.S. economy has grown by more than 11.5 million jobs since 2011 for workers with education beyond high school and only 80,000 jobs were created for a high school diploma or less
- By 2025, 65-67% of all jobs in the United States will require education beyond high school
- By 2025 65% of all jobs in WYOMING will require education beyond high school





Percentage of Jobs in 2020 that Will Require a Postsecondary Education, by State





Wyoming Metrics Impacting Current and Future Economic Adaptability

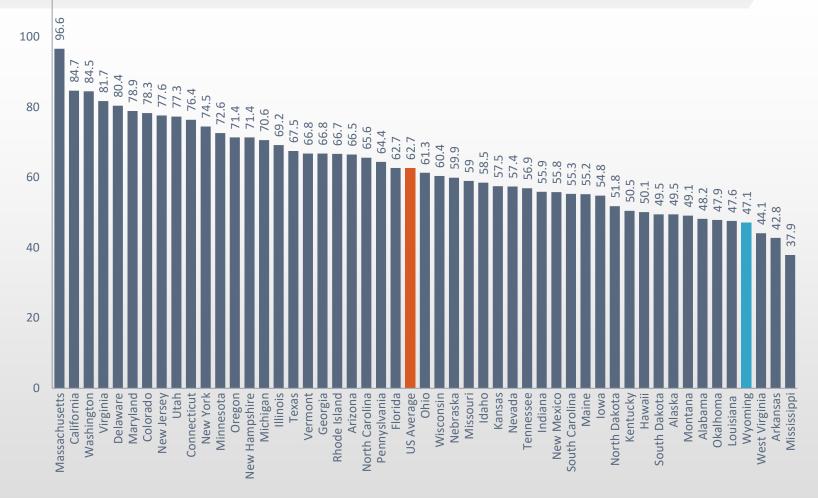
- Out-migration and inmigration is flat. Wyoming Out-migration of the under 35 age is 60%. (39th Rank)
- Wyoming's out-migrating and in-migration cannot solve the attainment gap.
 Other states are recruiting our young people and we have not been successful in recruiting others to our state.
- Only 27% of the bachelor degree holders in WY are from WY; Only 39% of the associate degree holders in WY are from WY.
- WY has a high percentage of adults 25-64 in the workforce at almost 80%.
 (18th Rank)
- WY is #2 in income without a post-secondary credential







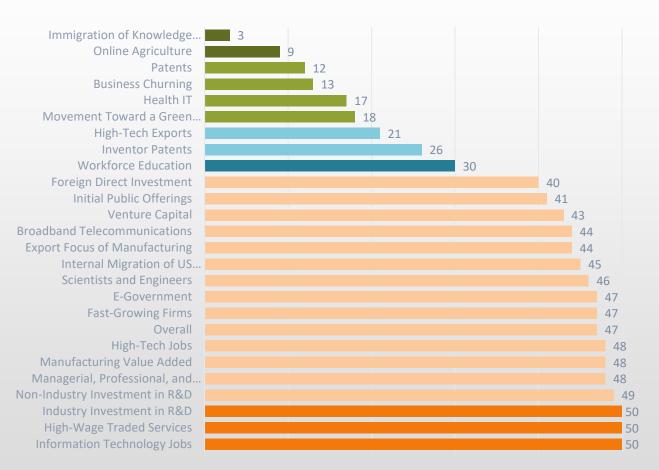
2017 State New Economy Index – Overall Index Scores







Wyoming Rankings in the New Economy Index, 2017



Source: ITIF, The 2017 State new Economy Index,





Percent of High School Graduates Directly Out of High School Going Directly to College, 2016





Wyoming FACTS by the Numbers

- Working population in Wyoming is approximately 310,000 and only 148,000 hold a post-secondary credential
- To meet the attainment goals, Wyoming would need to increase the number of credentials by 60,000 by 2025

- Wyoming HS only graduate about 5,400 students per year with only 3,100 going on to post-secondary
- WY ranks #2 in income
 without a higher education
 credential indicating that it
 will be one of the most
 likely negatively impacted
 states in a disruptive
 economy with higher
 displaced workers





Wyoming and Educational Attainment

- The number of higher education credentials needed for the economy by 2025 notably exceeds the number of students even attempting to obtain such a credential currently
- Wyoming currently has 52.5% or 162,000 adults ages 25-64 who have NOT obtained a post-secondary credential
- Estimated 87,500 adults in Wyoming or 28% of Wyoming's population ages 25-64 have some college, but no degree
- Serving the adult population through attainment of a certificate or degree will have ripple effects for long-term higher education attainment
- Partnering with business and industry will be critical to Wyoming's ability to meet
 the goals and be prepared for a New Economy





Forum Discussion with Regional Area

- How do we create a stronger college-going culture for our k12? How do we do that for our adult populations? Business owners?
- Why is Wyoming having a challenge with attainment? What is creating the dynamic in this region?

- What ideas or solutions might we explore or implement to create a college-going and college completion culture in:
 - K12?
 - Adults?
 - Businesses?
- What do we need to consider in the 5-year and 10-year educational master plans?

Contact email for feedback

 If anyone would like to respond to the questions via email or if they would like to provide any other comments on this topic, please do so:

– ccc.attainment@wyo.gov





Next Steps

- Review all the information
- Compile the information for the February Educational Attainment Executive Council and WICHE meeting
- Information will be available on the Wyoming Community College Commission website: communitycolleges.wy.edu
- Develop 5-year and 10-year Educational Master Plans to achieve the attainment goals November 2019





THANK YOU!!



- On behalf of the Educational Attainment Executive Council and the WICHE Attainment Taskforce,
 - THANK YOU for coming and sharing your thoughts and ideas. Together we will chart Wyoming's directions!

» ccc.attainment@wyo.gov



